

TOURISM STATISTICAL FACT SHEET **ON GHANA**

GHANA: INTERNATIONAL TOURIST ARRIVALS AND RECEIPTS

YEAR	ARRIVALS	RECEIPTS (US \$ 'M)
2005	428,533	836.09
2006	497,129	986.80

INTERNATIONAL TOURIST ARRIVALS FROM TWENTY GENERATING MARKETS -2005 & 2006

COUNTRY	COUNTRY OF RESIDENCE		NATIONALITY	
	2005	2006	2005	2006
USA	60,592		50,475	62,795
UK	60,897		36,747	36,795
Germany	17,679		14,094	17,132
France	8,296		10,089	11,915
Netherlands	14,871		13,663	14,673
Canada	9,283		8,951	11,063
Switzerland	3,559		2,391	2,063
Italy	9,307		3,955	4,585
Scandinavia	6,959		6,996	8,565
Overseas Ghanaians	--		59,821	67,017
Cote D'Ivoire	33,028		25,155	25,921
Nigeria	46,155		47,983	56,278
Togo	20,609		11,888	13,859
Burkina Faso	12,085		10,544	9,238
Liberia	17,896		14,472	16,938
Sierra Leone	8,172		6,433	6,839
South Africa	10,855		8,348	10,993
India	6,855		10,900	14,132
China	4,684		5,572	7,917
Lebanon	4,022		8,325	9,602

INTERNATIONAL TOURIST ARRIVAL S BY PURPOSE OF VISIT

	2005	2006
Business	- 92,840 (22.1%)	108,473(22%)
Conference/Meetings	- 36,687 (8.6%)	39,661(8%)
Study/Training	- 28,707 (6.6%)	41,125(8%)
VFR	- 113,839 (26.5%)	125,388(25%)
Medicals	- 4,308 (1%)	5,429(1%)
Holiday	- 83,030 (19%)	98,555(20%)
Transit	- 48,662 (11.4%)	52,913(11%)
Others	- 20,460 (4.8%)	25,585(5%)

DOMESTIC TOURISM 2007

SUMMARY OF 25 TOURIST SITES 2007

MONTH	RESIDENTS	NON-RESIDENTS	TOTAL ARRIVALS
JANUARY	11,695	6,648	18,343
FEBRUARY	15,973	5,683	21,656
MARCH	27,781	6,884	34,665
APRIL	17,136	5,107	22,243
MAY	14,412	4,713	19,125
JUNE	18,804	6,391	25,195
JULY	30,796	12,159	42,955
AUGUST	21,240	11,585	32,825
SEPTEMBER	12,904	4,175	17,079
OCTOBER	16,521	5,275	21,796
NOVEMBER	16,978	5,271	22,249
DECEMBER	17,922	6,719	24,641
SUB TOTAL	222,162	80,610	302,772
ANKASA	735	437	1,172
KAKUM CANOPY	80,711	32,843	113,614
TOTAL	303,668	113,890	417,558

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TOURIST EXPENDITURE

AVERAGE EXPENDITURE (US\$)	YEAR						
	2000	2001	2002	2003	2004	2005	2006
	*	*	1,125	1,344	1,711	1,950	1,985

LENGTH OF STAY

AVERAGE LENGTH OF STAY	YEAR						
	2000	2001	2002	2003	2004	2005	2006
	9.51	9.9	10	10.11	10.58	10.67	

PERCENTAGE BREAKDOWN OF TOURIST EXPENDITURE (AVERAGE) – 1996 -- 2002

ITEM	1996	1997	1998	1999	2000	2001	2002
Local Transportation (taxis, local flights, car rentals etc)	9	11	8	8	9	9	9
Shopping at Formal Markets (gifts stores etc)	9	9	10	10	10	10	10
Shopping at Informal Markets (market, wayside areas)	9	10	8	10	9	9	9
Food and Beverage	13	15	15	16	15	15	15
Accommodation	29	31	33	31	31	32	32
Entertainment and Recreation	25	16	16	16	18	17	17
Other Expenditure	6	8	10	9	8	9	9

NUMBER OF HOTELS, ROOMS AND BEDS 1997-2007*

YEAR	HOTELS		
	NUMBER	ROOMS	BEDS
1997	751	10921	14164
1998	730	10879	14299
1999	834	11384	16184
2000	992	13641	17558
2001	1053	15453	19648
2002	1169	16180	21442
2003	1250	17352	22909
2004	1315	18079	23538
2005	1345	18752	23924
2006	1427	22835	27839
2007*	1430	21159	26226

*Provisional

HOTEL OCCUPANCY RATES

HOTEL CATEGORY	ROOM OCCUPANCY (%)					
	2001	2002	2003	2004	2005	2006
5-Star	72.1	73.4	74.2	74	79.0	86.3
4-Star	76	80.6	76.1	78.5	81.3	81.6
3-Star	62.4	65	63.1	66.5	68.2	79.2
2-Star	55.8	64	62.4	64.5	78.0	88.0